



Texting While Driving

By: National 4-H
Conference Delegates

**“To do a
common thing,
uncommonly
well, brings
success”**



Introduction

- 20% of injury crashes in 2009 were related to distracted driving
- Why texting?
- 2000: 1,000 deaths
- 2009: 5,474 deaths
: 24,000 injuries
- Future: 0 deaths
- Key Ideas
 - New promotional slogan
 - Establish consistent laws



DWD

- Distracted While Driving
 - Consistency and equality of texting and driving throughout the Nation
 - We would like to see the same thing that was done in 1984 with the Federal Uniform Drinking Age Act.



TTD

- Unique, Unheard of, and Unconventional
- Prevention of TTD's, Textually Transmitted Distractions
 - Distractions induced by texting
 - Texting involves all three distractions
 - Manual
 - Visual
 - Cognitive
 - Texting while driving is worse than driving drunk
 - 70% of 16-19 years old admit to Texting While Driving
- Peer Pressure



Promotional



Delegates' Action Plan

- TTD Day on the 20th of May
 - Schools, community, clubs
 - Schools host speakers and have a BBQ to promote a TTD Day
 - Speakers may include EMS personnel, police, and/or families and people who have gone through a traumatic experience.
- Sponsors for T-Shirt
- School Dance
- Facebook Page



Call to Action



- Promote and strengthen ideas
- Community Sponsorships
- You can affect your generation
- You can influence large companies and businesses
- Your assistance is needed



Summary

- Combine Commitments
 - Accomplish goal
 - Reduce dangers
- We can make a difference



**“Some people
wish it will
happen, some
people wait for it
to happen, 4-
H’ers make it**



Questions And Answers



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Thank You

